



Horizon 2020

SME Instrument

**BE A
PARTNER IN
OPPORTUNITY
AND INNOVATION**

1

what is the

SME Instrument?

The SME Instrument supports market-creating innovation in small and medium-sized businesses that have significant growth potential and global ambitions.

Each applicant SME goes through a rigorous review and selection process: Over 31,000 have applied, but less than 6% have been selected.

Besides funding, which starts at €50,000 and can grow to €2.5 million, each SME participant receives world-class business coaching, training and support services, from idea development to product launch in the market.



3

years of the programme



31k

applications



400

coaches deployed



2 457

SMEs supported



€882m

in funding

2

some of our measures of success

Accelerated growth of SMEs

A year down the line, funded companies experience on average:



250% increase in turn-over



122% increase in employment

*SME Instrument Impact Report 2017

Access to Capital

“This prestigious grant gave us a valuable recognition that played a major role in our IPO. It strengthened our credibility in front of investors and customers and helped us run a number of projects in order to reach full scale production.”

Anders Lundström, CEO Svenka Aerogel
Funding
€ 1 million

Sector diversification

Industry sectors where SME Instrument-funded companies attract more investments than average



● Average investment in SME Instrument funded companies
 ● Average investment in the industry

3

what's in it for **you?**

Your gateway to access
over 2,500+ of
the most innovative
SMEs in Europe.

You are an
international business
or a major corporation looking to:

- Explore new products and services to support, expand or re-vitalize your core business
- Gain insight into the most cutting-edge technology and trends
- Open new markets: locally, regionally or globally
- Gain access to our tailored matching platform to find the “perfect SME match”
- Access entrepreneurial talent and energy
- Discover a strategic partner that could be transformational for your enterprise

Leave your competition behind.
Contact us: corporates@phase3-services.eu

You are an
investor
looking to:

- Get exclusive and direct access to some of the best, most innovative SMEs in Europe in need of financing
- Be able to have on-going dialogues with SMEs at every stage of their development
- Be early to discover the latest trends and emerging market developments
- Gain access to our tailored matching platform to find the “perfect SME match”
- Build your credibility as a participant in Europe's dynamic SME market

Do not miss out on the next great opportunity
Contact us: investors@phase3-services.eu

Consortium members supporting the development of business services for the Horizon 2020 SME Instrument



Building relationships between corporates and SMEs



Building relationships between investors and SMEs



Developing the Academy and technology



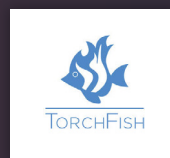
Experts in e-learning and training



Supporting Key Account Managers and the Coaching Community



Developing communications and events



Specialists in strategic branding, marketing and communications for SMEs

More information on the business acceleration services of the SMEI

✉ corporates@phase3-services.eu

✉ investors@phase3-services.eu

Check out the SME Instrument Impact Report 2017

https://ec.europa.eu/easme/sites/easme-site/files/accelerating_innovation_in_europe_horizon_2020_smei_impact_report.pdf

Learn more about the SME Instrument

<https://ec.europa.eu/easme/en/horizons-2020-sme-instrument>

